



2021 NCPA Book Awards Competition

(for books published in 2020)

Submission Criteria

- Books must have been published for sale in the 2020 calendar year, that is, between January 1, 2020, and December 31, 2020.
- New, updated editions are acceptable as long as the update was published in 2020.
- To be considered "published," copies of the book in its published form (not merely as galley or advance reader copies) must have been on hand and available for sale to retail consumers on or before December 31, 2020, and not have been for sale earlier than January 1, 2020.
- If the copyright year or Library of Congress year (if present) is not 2020, the entrant must supply supporting evidence that the book was "constructively" published in 2020.
- Book may be in printed or ebook form.
- Submissions are due no later than Friday, January 31, 2021. Please submit as early as possible, so judges have adequate time to read all entries.

Categories

Books will be accepted in the categories listed below. If the judges feel that a book does not fit into any of the categories, they may add a category for that book and judge it according to its merits for that category.

- General Fiction
- General Non-Fiction
- Non-Fiction Memoir
- Children's
- Young Adult
- Poetry
- Trade Publication

Rules, Regulations, and Fee Schedule

- The window period of acceptance of entries is August 1, 2020, to February 28, 2021.
- Entries may be made by an author or by the publisher of the book.
- Complete the online entry form, found on the NCPA website at www.NorCalPA.org. Use the check boxes on the form to indicate categories in which you wish to have your book considered and complete all the necessary fields. Please note that if the judges feel you've chosen the wrong category, they will move your book to the category they feel is most

appropriate.

- You have the option of submitting forms and payments online or printing out the form and sending it with your books and entry fee to the address below.
- Make payments on line using a credit card or a PayPal account. Alternatively, submit a check along with your books.
- You may enter as many books as you choose, but each book must be entered in only one general category. A separate fee must be submitted with each title.
- Four copies of each print book must be submitted. For ebook submissions, you must email a copy, including the cover, in MOBI format to Sharon Darrow (sharon@sharonsdarrow.com). If you do not have a MOBI copy, you must purchase and send Sharon four gift coupons for distribution to the judges.
- All print books entered will be considered for Cover/InteriorDesign awards. Ebooks will not be judged for that category.
- Please follow instructions on the entry form. Your entry may be disqualified and money forfeited if information is missing or incorrect.
- A separate entry form is required for each title submitted.
- Entries must be received by **February 28, 2021**. One copy of each book is non- returnable. Three copies will be available for sale at the Awards Banquet, with unsold copies returned to the author or the author's representative **if they are present at the Awards Banquet**. If the author is not present, the books will become the property of the NCPA.
- Entry fees will vary based on NCPA membership and the time the entries are submitted, \$30 of each entry covers one dinner at the Awards Banquet. Authors who submit multiple books have the option of not purchasing additional dinners on all but the first entry.
- The time frames and costs for entries for NCPA members and non-members are as follows:
 - Fees for "Early Bird" entries, received by November 31, 2020, are \$65 for NCPA members and \$95 for non-members.
 - Fees for "Second Level" entries, received between December 1, 2020, and December 31, 2020, are \$75 for NCPA members and \$105 for non-members. **Please note** -- fees for books published November 1, 2020, and December 31, 2020 are the same as the "Early Bird" entries.
 - Fees for "Third Level" entries, between January 1, 2021, and February 28, 2021, are \$85 for NCPA members and \$115 for non-members.

Please send your books -- and, if applicable, fees and forms -- to the following address:

Sharon Darrow
NCPA Book Awards Coordinator
P.O. Box 214673 Sacramento,
CA 95821

Other Rules & Information

1. The "publisher" is defined as the person or company who owns the ISBN.
2. An author may enter his or her own book.
3. Judges are drawn from NCPA's membership, the community, publishing professionals, and the media.
4. No judge may submit works for consideration.

Judging Criteria

1. Categories not having any entries will not be part of the year's awards.
2. Winners are determined at the sole discretion of the judges, based on NCPA policy, publishing merit, and literary merit.

Awards

1. Gold and Silver awards may be awarded in each general book category.

Winners

1. Winners will be announced at the awards celebration and annual NCPA banquet, scheduled for August 29, 2021.
2. Winners will be announced in general press releases sent to Northern California media.
3. Winners will each receive an award. The award will be given to the individual who entered the book.
4. Winners will receive labels that they may use on their book covers. They will also receive, via email, a copy of the label artwork to incorporate into their book-covers, should they wish to do so.
5. Winners may use supplied label art in their marketing/promotional materials. Past winners have successfully used their NCPA awards to obtain media interest and increase sales.
6. Winners will be featured on the NCPA website.