



# NCPA Book Awards Banquet PROGRAM AD REQUIREMENTS

Due: Camera-ready files by March 31, 2020 via email/electronically to [authormlhamilton@gmail.com](mailto:authormlhamilton@gmail.com)

Send payment check made out to NCPA to: Amy Rogers, 2740 Creekside Ln, Sacramento, CA 95821

**Message:** Your name/Your company or message listed in the program. Up to 125 characters. **\$25 sponsorship**

**Business Card advertisements:** business cards must be submitted as-is/camera ready. Only the front side will be included in the advertisement. Be sure to enclose the business card with your payment form or you may submit via email/electronically. **\$50 sponsorship**

## **\$100-250 sponsorships**

Only one inside back cover and one back cover will be sold

**Color:** Program will be in color. All ads may be submitted black and white or using CMYK colors.

**Camera-ready:** means a high-resolution PDF and correct sizing required; or a 300-dpi TIF and correct sizing required. No low resolution files or web files.

**Your name / Message**  
Up to 125 characters **\$25**

**BUS. CARD**  
4.875" W  
2.25" H  
(maximum size)  
**\$50**

**HALF-PAGE HORIZONTAL**  
4.875" W  
3.625" H  
**\$100**

**FULL PAGE**  
4.875" W  
7.5" H

**\$150**

**FULL PAGE SPECIAL**  
4.875" W  
7.5" H

**Inside Back Cover \$200**

**Back Cover \$250**