Thursday 9 Feb 2017
6:30pm-8:30pm Regular Meeting
Frances Kakugawa: MARKETING, PLUS!
How to sell books without sales talk: It’s all in your presentation.
Denny’s (in the Private back room)
3520 Auburn Blvd, Sacramento (Auburn Blvd @ Watt Av & I-80)
No-host food & beverage … it’s not mandatory to make a purchase

You might want to bring a light sweater

UPCOMING MEETINGS & EVENTS

Wednesday 15 Feb ~ 12N–2pm ~ Lunchtime Meeting (No Speaker)
Denny’s (in the Private back room)
3520 Auburn Blvd Sacramento (Auburn Blvd @ Watt Av & I-80)
AGENDA: Discussions and Q&A’s relating to all things writing & publishing

2ND Thursday Evening Regular Meetings * 6:30PM – 8:30PM
9 MAR ~ Karl Palachuk ~ Topic Pending
13 APR ~ Sharon Darrow on IBPA Conference ~ Topic: IBPA & More
11 MAY: Jeri Chase Ferris: How to write NF & Historical Fiction, dig up (true) facts, work with Editors & Publishers, plus much, much more
8 JUNE ~ Pending * 13 JULY No speaker ~ NETWORKING MEETING
10 Aug 2017 ~ Stephanie Chandler ~ more on MARKETING PLUS
14 SEP ~ 12 OCT ~ 9 NOV Pending
14 DEC ~ HOLIDAY MEETING plus BOOK DISPLAY & SELL

3RD Wednesday Lunchtime Meetings AT DENNY’S * 12N-2PM
15 Mar ~ NO SPEAKER
19 Apr ~ NO SPEAKER
17 May ~ NO SPEAKER
21 Jun ~ NO SPEAKER

SUNDAY 23 APRIL 2017 ~ NCPA AWARDS BANQUET
CHERRY ISLAND GOLF COURSE
Elverta, CA

Submit your books now for the 2016-2017 book awards.
Registration information ready at norcalpa.org
Hello everyone,

Our monthly meetings are wonderful opportunities to meet and share with other members, and to learn from some impressive speakers. However, we all have busy lives that intervene and make it difficult to make all the meetings. For that reason, it's important for everyone to take a few minutes to read the meeting minutes posted by our NCPA secretary, Tom Kando. He does a great job sharing what happens, but I'm attaching the agenda sheet with all the talking points and other specific information that were shared in case you need them.

Time is moving swiftly, and both our Book Award Competition Banquet and the California State Fair will be upon us in no time. Whether you have a book entered or not, be sure to mark your calendars right now to reserve Sunday, April 23rd. As always, this will be a fun celebration and opportunity to honor our winning authors, listen to an excellent MC / speaker, and visit with friends.

This year we will focus on two additional things. We lost three NCPA members last year, and want to take time to honor them at the event. The deaths of Lauri Hoirup, Ken Umbach, and Phil Silver leave huge holes in the hearts of those who knew them, and to the writing community as well.

The second thing we'd like to do is honor our members who have won other types of awards for their books. If you have won an award for any of your books, whether they were entered in an NCPA competition or not, please contact me with all information.

February 1st is the day you can start contacting Naida West if you are interested in participating in the California Author's Booth this year. The agenda sheet has the guidelines and contact information for you. Please remember that this is open to ALL California authors, not just NCPA members, and Naida's decisions are final. She has been doing this for over 20 years and knows what types of books sell in that venue. This is not like other book-signing events and has very specific display and behavior rules, so it is important that all entrants understand what will be required of them.

The NCPA has been around for a long time, but we need to keep growing and providing valuable service to the members. Your comments and suggestions are needed and appreciated. Please let your Board members know what you like, what you think needs improvement, and what we might add.

Before I close I want to thank all of you for your support to June Azevedo, our Vice President and my mom, for the loss of Patrick Azevedo, June's son and my brother. He died on December 28th, which was devastating for the family and his friends. Your support for both of us meant a lot.

Best wishes to all of you,

Sharon Darrow
NCPA President,
NCPA-Membership Chair
NCPA Book Awards Coordinator
916-803-1665

sharon@sharonsdarrow.com
2016 MEMORIALS: Ken Umbach, Phil Silver, Laurie Hoirup

Ironically these pictures include two of the three stalwart NCPA members we lost last year (2016), Laurie Hoirup and Ken Umbach. ~ Phil Silver (no picture available) is the third.

24 March 2015 ~ Ken & Rosa Umbach, Laurie Hoirup, two friends, and KCRA employee giving the tour of KCRA-3 TV Studio that Ken and Rosa purchased at the Scholarship Silent Auction during the 2014 NCPA Awards Banquet.

Celebration of Life for KEN UMBACH
ALL WELCOME
Maidu Community Center (1550 Maidu Dr Roseville, CA)
Saturday 4 February 2017 ~ 2:30pm- 4:30pm

Ken was deeply involved with, and a big part of NCPA for many years, basically a Jack-of-all-Trades starting with Chair of the Speaker’s Bureau in 2005/06, progressing to newsletter editor from 2006/07, all the way through 2013/14, plus taking on the Membership Chair during 2007/08 and 2008/09.

In addition, Ken was a force behind wife Rosa, when she was Chair of NCPA’s one-day Conference in 2010, plus the 2014/15 Book Awards Banquet, and they have been among our main supporters of the annual Scholarship Silent Auction, in both donations and bids.

Ken initiated the Communications Director position during 2010/11, holding that position from its inception until 2014/15, when he retired from office to share his life with family, and do a bit of traveling, plus enjoy wine, with Rosa.

Even though he was no longer on the board, Ken continued to be a member of, and involved with, NCPA through Email, attending the Awards Banquets, and generously supporting the Scholarship Silent Auctions.

Ken lost his battle with Dermatomyositis, a rare autoimmune disease, 19 Dec 2016.

*****
Phil Silver was a long-time NCPA member, even after his move to Washington state a few years ago. He was NCPA Membership Chair in 2005/06, and according to NCPA past-president Barry Schoenborn, Phil was also on the Conference Committee, lining up some of our most effective speakers for NCPA's one-day Conferences.

During our April 2009 Book Awards Banquet, Phil won both Best YA and Best Exterior Soft Cover Design for his Andi the Bee: Ants in the Bee Hive that was published in 2008. Phil died suddenly on 20 December 2016.

*****

Longtime NCPA member, and disability rights advocate Laurie Hoirup, died 4 July after watching fireworks with her family on their boat at the Sacramento River.

Laurie was NCPA Treasurer for 2011/12, switched to VP for 2012/13, and went back to being Treasurer in 2013/14 & 2014/15. Although she remained a dedicated member, her health and the desire to finish writing her second book caused Laurie to remove herself from office. Her award-winning first book, I Can Dance: My Life with a Disability" published by Ken Umbach in 2012, won 1st place NF at the April 2013 NCPA Book Awards Banquet.

Laurie was appointed to a state disability council in 2005 by then-Gov. Arnold Schwarzenegger, and her family received a letter from the White House, and President Obama, two days before a ceremony celebrating her life, in July.

“I was really stunned at how far the story had spread,” husband Jacob Hoirup said. “And then just to get something like this out of the blue, not even expecting it.”

Letter from the president read:

“Dear Jacob,
I was deeply saddened to learn of the loss of your wife. My heartfelt sympathies are with you as you reflect on her passing and remember your time together.

I hope cherished memories of the bond you and Laurie shared help temper your grief, and I trust the support of loved ones will serve as a source of comfort and strength. In the days ahead, please know you will remain in my thoughts. May Laurie’s spirit continue to guide you.

Sincerely,
Barack Obama.”

*****
I’m excited to announce NCPA’s very own multiple award-winning author, Frances Kakugawa, as our Guest Speaker at the 9 February meeting, with the topic: MARKETING, PLUS! How to sell books without sales talk: It’s all in your presentation. Frances also writes an Advice Column for Caregivers, in the Hawai‘i Herald, titled Dear Frances… If you’ve not gone to her blog, you need to check her out! It’s all there, at: simply Francesk.org

19 Authors & titles of books submitted (SO FAR) for the NCPA 2016/2017 book awards competition
If you, or anyone you know has published in 2016, now’s the time to submit your book/s! Our judges are ready for more! go to norcalpa.org
(Book must have been available for sale anytime between 1 Jan 2016 and 31 Dec 2016)
DEADLINE CHANGED TO 15 FEBRUARY 2017

NCPA 2016/2017 BOOK COMPETITION ENTRIES

1. Reneau Z. Peurifoy  Anger Taming The Beast  General NF
2. Reneau Z. Peurifoy  Why Did God Give Us Emotions  General NF
3. Elaine Russell Martin  McMillan and the Sacred Stones  (Childrens)  YA
4. Mary M Roy  Coming To America, An Immigrant’s Voyage  NF Memoir
5. Tom Kando  Humanity’s Future, The Next 25,000 Years  General Fiction
6. P.R. Steele  See Dan Run  General Fiction
7. Ronald Javor  Sam and Sue’s Space Adventure  Children’s
8. Elaine Faber  Mrs. Odboddy Hometown Patriot  General Fiction
9. Francis X Biasi  Slaughter House Chronicles  General Fiction
10. Mark McLaughlin  Snowbound! Legendary Winters of the Tahoe Sierra  General NF
11. A.K. BUCKROTH (Andrea Roth)  Kisses for Cash  T1D meets T2D Book 3  YA
12. John P Szeker  Countdown: Cannon Steel  General Fiction
13. M.D. Kambic (Science Thrillers Media)  Everest Rising  General Fiction_(Publisher)
14. Sarah Armstrong-Garner  Sinking  Young Adult
16. Judy Ann Pierce  The Surprising Scary Day  Children’s
17. Virginia A. Simpson  The Space Between: A Memoir of Mother-Daughter Love at the End of Life  Non-Fiction Memoir
18. John Mayfield  Body Intelligence A New Paradigm  General Non-Fiction
19. Norma Jean Thornton  Soups & Beans, Chowders & More 1-Pot Stuff  Gen NF Rustic CkBk

YOU CAN EITHER: *Bring 4 books and $60 to a meeting to pick up an application, OR *Fill out the application on-line and pay with PayPal at norcalpa.org and mail your books, or take them, to Sharon Darrow 916-803-1665 sharon@sharonsdarrow.com
The Pen & Press, Northern California Publishers & Authors  
Vol I Jan 2017

BOOK AWARD COMPETITION

For some reason the orange BOOK AWARD COMPETITION banner above keeps changing back and forth from upside down and backwards to right side up and ok. It fascinates me, so I’m leaving it to see how it looks when it’s in a pdf file!

The NCPA Annual Book Awards Competition is under way, so if you have a book that was -- or will be -- published during 2016, we’d love to have you enter. The process is very simple, the cost is reasonable, and we have a great panel of five judges. Winners announced at our next Book Awards Banquet, on April 23, 2017. Here are the basic guidelines:

- Books must have been published during 2016. This also includes books that have come out under a new edition during the year. Full regulations outlined here 2017 NCPA Book Awards Competition (1).pdf
- The entry form is simple to complete, either online or with a mail-in form. The cost is $60 for members, and $90 for non-members. $25.00 of the entry fee covers dinner at the Banquet. You need to send in four copies of your book; however, three of those copies will be for sale at the banquet. You will receive payment for books sold, and unsold books will be returned. That means you are only actually donating one copy of your book for the competition. Entry form here: 2017 NCPA Book Award Entry Form.pdf
- We have expanded the categories for this year’s competition. You can enter your book in General Fiction, General Non-Fiction, Non-Fiction Memoir, Children’s, Young Adult, Poetry, and Trade Publications.
- Award winners receive very nice plaques, a supply of gold award winner stickers for their book covers, lots of PR on the NCPA website and local media, plus congratulations and support at the Banquet.

Send your application soon (ENTRY DEADLINE 31 JANUARY 2017) so the three judges that will be reading your book will have time to truly savor your work. Questions? Contact Sharon Darrow by phone or email and I’ll help every way I can. There are so many, many talented writers in our group, plus locally, let’s make sure your talent is recognized!

916-803-1665  sharon@sharonsdarrow.com
Sharon Darrow  NCPA President, Membership Director, Book Awards Coordinator

Editor’s Note: If you have problems clicking one of the links above, go to the Book Awards section on the NCPA website, norcalpa.org for the information.

**MARK YOUR CALENDAR NOW ~ GET THOSE BOOKS PUBLISHED IN 2016 SUBMITTED NOW BOOKS READY TO SELL BETWEEN 1 Jan-31 Dec 2016 are ELIGIBLE FOR 2017 BOOK AWARDS**

2017 BOOK AWARDS BANQUET

SAME PLACE < SAME MENU > SAME PRICE (Great Birthday or Holiday Gift!)
*Sunday 23 April 2017 * 6 PM *
*CERRY ISLAND GOLF COURSE ~ 2360 Elverta Rd ~ Elverta, CA 95626

$25 Buffet includes all you can eat ~ NO HOST BAR

- Silent Auction for 2018 Scholarship
- 3rd year for $1,000 Scholarship to local HS student college-bound for Pub or Writing
- The 2016 on-site bookstore* went over so well, it will also be back * Must Be Present to Sell Books
Advanced Book Marketing and Launch Strategies:
Stephanie Chandler

Essential Tactics to Grow Your Audience and Increase Book Sales

Presentation Overview:

In this content-rich presentation, you will discover proven strategies that go beyond basic book marketing advice and take you through advanced options that are easier to implement than you might think.

You will learn how to:

• Clearly identify your target audience so you can figure out where to find them
• Gain visibility online with internet media sources
• Get on the New York Times bestseller list—even if you are self-published
• Host your own eBook give-away (without Amazon)
• Generate more book reviews
• Collect email sign-ups from readers
• Decide whether brick and mortar bookstores are worth your time
• Build a content marketing strategy that drives new readers to your website

With these powerful strategies, you will be able to reach more readers and ultimately sell more books.

Stephanie Chandler is the author of several books including The Nonfiction Book Marketing Plan: Online and Offline Promotion Strategies to Build Your Audience and Sell More Books.

Stephanie is also founder and CEO of the Nonfiction Authors Association, a content-rich educational community for experienced and aspiring writers, and the Nonfiction Writers Conference, an annual event conducted entirely online.

A frequent speaker at business events and on the radio, she has been featured in Entrepreneur Magazine, BusinessWeek, Inc.com and Wired magazine.

NonfictionAuthorsAssociation.com | NonfictionWritersConference.com | StephanieChandler.com Stephanie@StephanieChandler.com Toll-Free: 877-800-1097 11230 Gold Express Drive #310-413 | Gold River, CA 95670 | @bizauthor & @nonfictionassoc | Facebook.com/AuthorStephanieChandler & Facebook.com/NonfictionAuthorsAssociation
Why I write into the Dark

June Gillam

Many times I’ve been asked why a nice “lady” like myself writes such macabre killers into my novels. Well, it’s a rebellion of sorts. I was raised in a goody-two-shoes home by a Christian Science mother. For her, seeing the light and the goodness in everything was religion itself—she fervently believed God created everything and that, if only people had eyes to see, all creation was and is “very good” as per Genesis 1:31, in which “God saw all that He had made, and behold, it was very good.”

So as I grew up, all sorts of things that I felt were awful, such as having my parents’ divorce when I was seven, had to be buried in silence. Our family motto was the clichéd if you can’t say something good, don’t say anything at all.

Needless to say, this makes it nearly impossible to write stories since you can’t even fictionally make conflicts real, but only deal with them as swiftly as possible by solving or denying the problems.

It didn’t take me too many years before I began to want to shriek, “Yes— the negative in the world is REAL, Mom,” or along those lines.

When I read Erica Jong’s words— “Everyone has talent. What is rare is the courage to follow the talent to the dark place where it leads”, which I remember finding in her classic essay “The Artist as Housewife,” I awoke to my yearning to express the darkness along with the light.

There began my decades-long digging to discover my own courage, still continuing as I grapple with Charle, my villain in House of Hoops.

The process of writing stories containing clear-cut conflict—essential when writing of killers— has been a balancing act for me, a sort of filling in the yin/yang of life.

The villains in my Hillary Broome novels are my way of exploring what goes on inside a “normal” person when their lives are drastically upset—what can make someone truly mad enough to kill?

With my heart pounding, I write into their dark.


June Gillam  www.junegillam.com

Writing Tid Bits & Odds & Ends

The industry scale for advances on books

- "nice deal" $1 - $49,000
- "very nice deal" $50,000 - $99,000
- "good deal" $100,000 - $250,000
- "significant deal" $251,000 - $499,000
- "major deal" $500,000 and up
What can meeting a stranger at an NCPA meeting do for you?

I'm on cloud nine at what's happened to me as a result of the stranger who came to our Anthology launch party held on Tuesday, January 19th, 2016. That stranger was looking for someone to help his friend in London get a manuscript published.

I won't go into all the crazy coincidences between the man, Kris Machalica, and I, but the upshot was a signed contract dated April 12, 2016, for me to co-author a book about Tom Flynn, an internationally known medium and healer.

Getting the agreement was the easy part, as many of you can relate to. Turning a manuscript that consisted of transcribed audiotapes from 2006 into a book was quite a challenge.

Then last November Tom visited Sacramento, and told me how excited he was about having the book in his hands to sell at events in the UK and Ireland in February and March. The book wasn't even finished! But looking into his smiling face, I was unable to shoot him down, and just resolved to do whatever had to be done to make it happen.

Of course, that deadline was impossible -- everybody told me so -- but at every turn things have worked themselves out.

I am extremely excited and proud to tell you all that Tom Flynn, Medium & Healer, will be for sale online March 1st. It will be the first title under my own publishing imprint, Samati Press, and will be on Amazon for pre-orders during most of February.

Tom posted a copy of the book cover yesterday, and received questions about when the book -- from people in the UK, Ireland, and Australia. to spend two weeks with him in England and Ireland at events for the launch. Of course, there is the minor detail of not tickets yet, but I have out.

That, and the belief that saying yes to all opportunities, trusting that things will work the way they're supposed to, and the confidence that I'd have the ability to do whatever I'm asked to do.

Here is the Advanced Reader Copy cover, which I created in the program BookCreativePro: Book Cover, 1-18-17.pdf

The reviewers will be sending their material within the week, so they can be added to the back cover.

Thank you all for your friendship and your amazing support,

Sharon Darrow
MEMBERS’ CORNER

Have something to share? Send it!
* If you want to join a critique group, let us know
  * If you belong to a critique group & need members, let us know
  * If you have anything to report about a local writing / publishing event, let us know

Anything to report about a local writing / publishing event? Let us know
Send an Email; we’ll add your info to the next newsletter normathornton@yahoo.com

Have a tip? *Tell us about your writing progress* * your writer’s block * your accomplishments * what project are you currently working on * did you write that final chapter * recently published * have you won any awards * having a launch? Details * already had one? Details * how many books did you sell * what did you learn * selling at an upcoming venue? Details * attended any conferences? Details * Book Signing? * Book Releases * Special Awards * Etc *

NCPA APPRECIATES Articles & MORE Contributions by NCPA Members, Non-members. AND ESPECIALLY OUR GUEST SPEAKERS, WHO SPEAK NON GRATIS

Thank You for Submissions & MORE
A huge thank you to June Gillam and Sharon Darrow for their submissions this month,

Speakers booked so far for 2017 are:

March: long-time member Karl Palachuk - Topic Pending
April: Sharon Darrow - IBPA
May: Jeri Chase Ferris ~ How to write NF & Historical Fiction, dig up true facts, work with Editors & Publishers and much more
June: Pending
July: No SPEAKER ~ Networking and Housekeeping
Aug: long-time member Stephanie Chandler, Topic Pending:
Sep, Oct & Nov: Pending
Dec: NO SPEAKER ~ Holiday Celebration plus BOOK DISPLAY & SALE

UPCOMING SPEAKERS
9 MAR ~ Karl Palachuk ~ TOPIC PENDING ~ www.smallbizthoughts.com (MORE in Feb newsletter
11 MAY: Jeri Chase Ferris: How to write NF & Historical Fiction, dig up (true) facts, work with Editors & Publishers, plus much, much more ~ www.jerichaseferris.com )
10 Aug 2017 ~ Stephanie Chandler ~ MORE ON MARKETING; (see page 7)
MAKING CONNECTIONS CORNER with our Local Sister Writing Organizations

California Writers Club (CWC)
(Sacramento Branch)
- Monthly Luncheon Meetings generally 3rd Saturday of each month ~ 11am – 1pm
- $15 members, $20 non-members, includes lunch Rancho Cordova Cattlemen’s
- Writers Network 9-11am 1st Fri each month I Hop 2216 Sunrise Rancho Cordova
  Open to public, pay for your own breakfast
- For information & prices on joining, go to: cwcsacramentowriters.org

Capitol Crimes (Cap Crimes)
(Sacramento Chapter of Sisters in Crime)
If you write anything crime-related, or want to, then check out Cap Crimes.
- FREE monthly meetings, generally the 3rd Saturday of each month, generally with guest speakers, generally crime-related. They normally meet at 1pm at the Rancho Cordova Library 9845 Folsom Blvd in Rancho Cordova
- No-Host lunch 11:30am prior to meetings usually at Perko’s 9647 Micron Av
  Must be a member of Sisters in Crime ($50) to join Cap Crimes ($20)
  Capitolcrimes.org

Sacramento Suburban Writers (SSW)
- Meets 2nd Mon of each month 7pm-9pm
  Crossroads Fellowship Christian Church, 5501 Dewey Dr, Fair Oaks, CA
- Meetings, generally with guest speakers, are FREE ~ ($40 membership fee)
  Like with NCPA, you don’t have to be a member to attend
  Sactowriters.org

Sacramento Valley Rose (SVR)
(Sacramento Chapter of Romance Writers of America {RWA})
If you write Romance, or want to, then check out SVR ~ they generally meet at 10am at the White Rock Community Clubhouse, 10488 White Rock Rd, Rancho Cordova
- 3rd or 4th Saturday of each month $20 for members $30 for non-members
- Contact: Deb at debjulienne@gmail.com for RSVP information & directions
  Debbie Putnam, President: DebbiePutnam.SVR@gmail.com
  Suggest you go to their site for their rules & stipulations
  Must be a member of Romance Writers of America ($99+) before joining SVR ($30)
  Sacramentovalleyrose.com

Society of Children’s Book Writers & Illustrators (SCBWI)
(California North/Central)
If you’re interested in writing … or illustrating … for kids of any age, this is the premiere INTERNATIONAL organization to belong to! Your first year of SCBWI membership is $95, with an ongoing annual renewal fee of $80. No monthly meetings, but there are occasional Schmoozes, Workshops, Intensive-Events, Special Events, and Critique Groups, as well as a great Holiday Party in December, and a discounted Spring Spirit Conference … plus more … with our double-fun NCPA Emcee, (who’s also SCBWI’s Regional Advisor {RA}), Bitsy Kemper
Go to the website for full information:
  https://canorthcentral.scbwi.org/
Upcoming Writing Events LOCAL ORGANIZATIONS & Authors

Conference:

*SCBWI SPRING SPIRIT 2017 CONFERENCE ~ (ALL WELCOME)*
https://canorthcentral.scbwi.org/

*Saturday 1 April 2017 in Citrus Heights*
Tickets on sale NOW
SAVE WITH Early Bird special until 10 Feb

Book Awards Contest:

26th Year NCPA ~ (ALL WELCOME, member discount)

4 books (3 returned) + $60 (includes 1 dinner) per title
More info: 2017 NCPA Book Award Entry Form.pdf  * OR * norcalpa.org
Entry form: 2017 NCPA Book Award Entry Form.pdf

Enter NOW ~ Awards given Sun 23 Apr 2017 at Book Awards Banquet

Book Awards Banquet & Scholarship:

NCPA ~ all welcome
*Sun 23 April 2017 ~ Cherry Island Golf Course Elverta ~ $25 Tickets on sale NOW*

Writers’ Meetings

Meets in the back room every Wed 10am-12Noon at the Bethlehem Lutheran Church
1279 High Street, Auburn CA  * FB: Gold Country Writers
GENEROUS DONORS to 2017 SCHOLARSHIP SILENT AUCTION

YOUR NAME &/or BUSINESS COULD ALSO GO HERE ~ IF YOU DONATE!

🌟 New York Times, USA TODAY Best-Selling Award Winning Romantic Suspense Author Brenda Novak donated her signature classy mini-tote, plus the entire 10-book-set of her Whiskey Creek Series ~ $100 Value www.brendanovak.com Repeat donor numerous years

🌟 For the 2nd year, the Antelope Marketplace Tugboat Fish & Chips has donated a gift card. This is my very favorite Tugboat location … clean, friendly, and always excellent food! … including their tasty little chicken lumpia! And their homemade tartar sauce … made daily!

🌟 Also for the 2nd year, our host venue, Cherry Island Golf Course, has donated one day of golf for 4, golf-cart included. $212 Value www.golfcherryisland.com 916-991-6875

🌟 NEW DONOR: NCPA member Andrea Roth, writing as A.K. Buckroth, has donated 10 pages of Proofreading, from Buckroth Enterprises Proofreading Services ~ $250 Value mydiabeticsoul@pacbell.net * 916-489-1599

🌟 For the 2nd year, NCPA will offer a 3 year Membership, valued at $120 ~ Thank you Ron Javor for being high bidder this year.

🌟 NCPA member, guest speaker, and Author-Literary Attorney Susan Spann will be donating a basket of goodies from her trip to Japan when she returns.

THANK YOU Andrea, and THANK YOU AGAIN, NCPA, Brenda, Susan, Cherry Island & Tugboat Fish & Chips!

PLEASE SUPPORT OUR VERY GRACIOUS & GENEROUS SPONSORS & DONORS!
THANK YOU TO ALL DONORS, SPONSORS AND BIDDERS past, current and future, for your fabulous generosity year after year.

Advertising for generous SILENT AUCTION DONORS & SPONSORS starts when donations received and goes through October 2017

DONOR CONTACT INFORMATION 2017 SCHOLARSHIP SILENT AUCTION

Brenda Novak, Author www.brendanovak.com

Cherry Island Golf Course * 2360 Elverta Rd, Elverta, CA * www.golfcherryisland.com (916-991-6875)

Andrea Roth w/a A.K. Buckroth * Buckroth Enterprises Proofreading Services mydiabeticsoul@pacbell.net * 916-489-1599

Susan Spann, Author & Literary Attorney www.susanspann.com

Tugboat Fish & Chips “Antelope Marketplace” 7909 Walerga Rd, Ste 111, Antelope, CA (Elverta Rd & Walerga Rd Across from WinCo) * 916-729-4243
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916-991-5751

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Meetings WITH SPEAKERS are on the second Thursday of each month, 6:30pm-8:30pm
Meetings WITHOUT Speakers are on the third Wednesday of each month, 12Noon-2pm

Denny’s (in the Private back room)
3520 Auburn Blvd Sacramento (Watt Av & Auburn Blvd)
Meetings are always FREE ~ Visitors are always welcome.

Mailing Address
Northern California Publishers & Authors (NCPA)
PO Box 214673 ~ Sacramento, CA 95821
Sharon Darrow, President ~ 916-803-1665
Norma Jean Thornton, Editor ~ 916-991-5751

www.norcalpa.org

Note from the Editor
Send your articles and announcements to normathornton@yahoo.com
Please type NCPA N/L as the email subject (easier to find.)
NO DEADLINE for submissions ~ JUST SEND, or call me
Thanks, Norma Jean

(Last page snipped)