UPCOMING MEETINGS & EVENTS

Thursday 13 Sep 2018 6:30pm – 9pm

Chrissi Villa * Book Launch Party on FB *
* Create your Book Trailer with FREE Software *

Denny’s (in the Private back room)
3520 Auburn Blvd, Sacramento (Auburn Blvd @ Watt Av & I-80)
No-host food & beverage … it’s not mandatory to make a purchase

25th Book Awards * NEW: eBooks this year! * Get those books Published in 2018!
Now Accepting Book & eBook Entries see page 8 for more details
Book entry Deadline 15 February 2019

25th Book Awards Banquet * Sunday 14 April 2019

2018 * 2ND Thursday Evening Regular Meetings * 6:30PM – 8:30PM

11 Oct ~ Elaine Russell: Bringing Other Countries & Cultures to Life & Research Surprises
8 Nov ~ Danna Wilberg: Film-Making, TV Show Producing, Access Sacramento Host

Dec HOLIDAY LUNCHEON Sunday 2 December 11:30am-2:30pm Black Angus on Greenback

13 Dec ~ NO Speaker: Annual BOOK DISPLAY: Sell, Share & Schmooze ~
Repeated 3rd Wed Noon for those who can’t make it Thursday evening.

3RD Wednesday Lunchtime Meetings AT DENNY’S ~ NO GUEST SPEAKERS

19 Sep
17 Oct
21 Nov

NEW 19 Dec BOOK DISPLAY for those who can’t make it Thu night, Sell, Share &chmooze RSVP needed
President’s Message

August can be a conflicted month for me. I go back to the day job of teaching and my time is now conscripted by alarm clocks and duties.

This is a good and bad thing both.

Having a schedule helps to focus you, meaning there isn’t time for the many distractions that come in a day (like the Great British Bake Off – my current obsession). However, it’s also hard to get any work done.

Once my son and his girlfriend moved out, I decided to create an office for myself. I needed a place dedicated to writing and the business of it.

I think every serious author needs a place to write, a place all her own in which to create. It should be filled with things that inspire you, painted a color that soothes you, and comfortable enough that you want to spend time there.

If you don’t have enough space to have an entire room dedicated to you, a spot in the house, a nook or an unused area might work.

Or a space outside.

I’ve always thought it would be delightful to write outside. I don’t have any spots that are out of the sun in my yard, but my parents have a porch in front that I always think would make a great writing spot with a morning cup of coffee.

I know that in a few days my world will once again be filled with students and papers and meetings, taking me away from what I really want to do, but I can’t tell you how much I’m looking forward to having a space of my own where the adventures in my mind can come to life and my characters can roam freely.

Michelle Hamilton
President NCPA

*****

Editor’s Note: Not only is Michelle an English and Journalism teacher, co-organizer at the California State Fair’s Authors’ Booth and our NCPA President, she’s also a prolific author with around 40 published books and counting, under her belt.

On top of that, Michelle, along with NCPA Treasurer Amy Rogers and NC PA members Cindy Sample, Linda Joy Singleton, Gini Grossenbacher and Cheryl Stapp, join several others in presenting as instructors during the 27 October Conference hosted by the Elk Grove Writer’s Guild.

More information on the Elk Grove Conference … Writers Helping Writers … page 5 Sign up now if you’re interested; it’s a local all-day bargain at only $50 with lunch and snacks included, in Elk Grove. For full info plus all presentors and presentations, www.egwg.org
UPCOMING 2nd Thursday night NCPA MEETINGS FOR 2018 ~ GUEST SPEAKERS

- 11 Oct ~ Eleanor Russell: Bringing Other Countries & Cultures to Life & Research Surprises
  erussell48@comcast.net  http://www.elainerussell.info
- 8 Nov ~ Danna Wilberg: Film-Making, TV Show Producing, Access Sacramento Host
  dannawilberg.com
- 13 Dec ~ NO Speaker * BOOK DISPLAY * Sell, Share & Schmooze

UPCOMING SPECIAL 2018 NCPA MEETING

- Sunday 2 Dec 11:30am--2:30pm ~ 2nd Annual Holiday Luncheon, Black Angus: RSVP required
  for a head count only, in order for enough table space. Everything else same as last year: Separate
  checks, order what you want off the menu, pay then. We’re all writers, so start working on a
  Holiday rhyme, Haiku or short story (500 words EXACTLY) to read at the luncheon, and bring a copy
  for me … I’m working on an idea, info to be given at a later date … PRIZES FOR BEST & WORST!

UPCOMING 3rd Wednesday Lunchtime NCPA MEETINGS FOR 2018 ~ NO GUEST SPEAKERS

19 Sep
17 Oct
21 Nov

NEW * 19 Dec Wed Lunchtime meeting * ~ NO Speaker, but for the first time, for those who can’t make
it Thu night, we’ll continue our BOOK DISPLAY on 3rd Wed:
Sell, Share & Schmooze during Wed meeting, also – HOWEVER * RSVP required for this one

An Email will be sent a few days to a week prior to EACH WEDNESDAY LUNCHTIME
meeting, asking for an RSVP if you plan to attend. If we don’t receive the minimum amount
required another Email will be sent, notifying that the meeting has been canceled. PLEASE SEND
AN RSVP EMAIL to normathornton@yahoo.com if you plan to attend this month’s NOON
meeting. Thank you. It’s either this, or stop the Wed meetings completely.

SILENT AUCTION SCHOLARSHIP DONORS 2018
Black Angus Restaurant * Cherry Island Golf Course * Sharon Darrow * Elaine Faber * Jennifer T. Grainger *
Grand Oaks Inn B&B * Doreen Irwin * Fine Art * Angelica Jackson, Crow & Pitcher Press * Frances Kakugawa *
Brenda Novak * NCPA * Placer Pops Chorale * Roaring Camp Mining Company * Amy Rogers: Science
Thrillers Media * Barry Schoenborn * Sharif Jewelers * Linda Joy Singleton * Smog King *

BOOK AWARDS SPONSORS 2018
California Writers Club (CWC):* Diane Potter Gold Nugget Promotions * Christine “Chrissi” Villa * Sharon
Darrow * Amy Rogers * Wal-Mart BAKERY (Antelope)

~ THANK YOU one and all ~

If you’ve sent something for the newsletter and it’s not in this month, please re-send … I’ve been out of town
for my 60th Class Reunion, plus still fighting computer problems.

NCPA Email has gotten lost in the myriad of excess Email from other places and might take forever to finally
find it. . Thanks much … Editor
We had a good turnout at both meetings in this month of August, both productive and enjoyable. Jennifer gave a great presentation on Ghostwriting at the regular evening meeting, answered lots of questions and shared copies of her contract. And we had candy … I didn’t forget to take it!

During Wednesday’s lunchtime meeting, we discussed a little on the pending NCPA Anthology as well as WIP plans for an NCPA Critique Group and the addition of eBooks in the 2018/2019 Book Awards.

Congrats to Elaine Faber for the book signing Sunday 26 August on her most recent book *Mrs Odboddy: And Then There Was a Tiger*

Hopefully she sold lots of books and had a great turnout to eat that rhubarb pie and ice cream!

My apologies for not sending a notice, or being there; out of town for a 60th Class Reunion
Cap Crimes: NEXT MEETING
Saturday 15 Sep 2018

Bouchercon2020.org
World Mystery Convention Bouchercon is coming to Sacramento!

15-18 October 2020, NCPA’s own Rae James is Chair of Bouchercon 2020 at the Sacramento Convention Center

SCBWI Spring Spirit Conference 4 May 2019

25th NCPA BOOK AWARDS BANQUET
5pm-9pm
Sun 14 April 2019

NCPA September Meetings
Thu 13 Sep 2018 6:30pm
Denny’s 3520 Auburn Blvd
At Watt Av & I-80
&
Wed 19 Sep 2018 12Nooon

Elk Grove Writers Guild “Writers Helping Writers” Conference
Saturday 27 October 2018
Holiday Inn
9175 W. Stockton Blvd. Elk Grove, CA 95758
www.egwg.org

NCPA Celebrates 28th Anniversary & 25th Book Awards Banquet
5pm - 9pm Sunday 14 April 2019
Cherry Island Golf Course
2360 Elverta Rd, Elverta CA

$30 dinner tickets * (One Dinner included with each Book Entry) norcalpa.org
or send your check to NCPA, PO Box 214673 ~ Sacramento, CA 95821

* Be sure to mark if regular or Vegan

All you can eat Buffet: Chicken, Tri-Tip, Vegan Pasta, Rice, Beans, Salad, Rolls & Cake

*SPECIAL* Sunday 2 Dec 2018 2nd Annual NCPA Holiday Luncheon 11:30am-2:30pm

Sunday 2 Dec 11:30am-2:30pm ~ 2nd Annual Holiday Luncheon, Black Angus: RSVP required for a head count only, in order for enough table space. Everything else same as last year: Separate checks, order what you want off the menu, pay then.

Bring your spouse or significant other, family member or friend
We’re all writers, so start working on a Holiday rhyme, Haiku or short story (500 words EXACTLY) to read at the luncheon, and bring a copy for me … I’m working on an idea, info to be given at a later date … PRIZES FOR BEST & WORST!

Thu 13 Dec ~ NO Speaker * BOOK DISPLAY * Sell, Share & Schmooze repeated Wed 19 Dec
Book Display Wed 19 Dec Lunchtime meeting also ~ 12N- 2pm RSVP* Required for Wed
13 Sep 2018 Speaker ~ Chrissi Villa  chrissivilla@gmail.com  christinevilla.com

1) Not everybody can attend your book party in person so it is essential that you think of ways to promote your book online. One way is via Facebook. I will give some tips and guidelines on how to host a successful book launch party on Facebook.

2) Creating a book trailer is one of the innovative ways of marketing or promoting your book. I will teach you how to make a book trailer using a free software called Windows Movie Maker.

3) Purple Cotton Candy Arts - offers services such as creating posters, book covers, and book trailers. It also helps authors turn their children's stories into hard cover books by providing the work from illustrations, editing, layout, to publishing. 

http://www.christinevilla.com/purple-cotton-candy-arts.html

Frankie Loves to Burp won 1st in Children’s Books at the NCPA Book Awards this year.

Elaine Russell ~ Speaker 11 Oct 2018 Bringing Other Countries & Cultures to Life * Research Surprises

“I first traveled to Laos in 2006 to research Across the Mekong River where I fell in love with the beautiful landscape and gentle, sweet Laotian people. On this trip I learned about the terrible legacy of unexploded ordnance from the massive U.S. bombing campaigns in Laos during the Vietnam War-era. As a result, I began volunteering with the U.S.-based nongovernment organization Legacies of War. I served on the board for four years from 2008 to 2012. I returned twice to Laos with Legacies in 2008 and 2010. I also traveled to Laos in 2011 with my husband and 2012 with my son.

“In 2010, I spoke about Laos at the European Southeast Asian Studies annual conference in Gothenburg, Sweden.”

http://www.elainerussell.info  erussell48@comcast.net

For more on Elaine, check out her website: http://www.elainerussell.info  … and come to the meeting

8 Nov 2018 Speaker ~ Danna Wilberg  dannawilberg.com  dannasjourney@sbcglobal.net

Film-Making, TV Show Producing, Access Sacramento Host

PARANORMAL CONNECTION
STORY CONNECTION
Episodes of Paranormal Connection TV and Story Connection TV are available on Youtube!

dannawilberg.com  Follow us on FB

The Red Chair * The Grey Door * The Black Dress
**Upcoming Authors Showcase ~ Meet the Authors!**

**Dates & Libraries:**
Saturday, October 6, 2018 -- Martin Luther King, Jr. Library, 7340 24th Street, 95822. 1pm - 5pm.
Participants so far: A. K. Buckroth, Sharon Darrow, Joanne Kenzy

**NO NOVEMBER LIBRARY EVENT Scheduled**

Saturday, December 8, 2018 -- El Dorado County Library 345 Fair Lane, Placerville, 95667. 12N- 5pm
(Special Thanks To Ellen Osborn for booking)
Participants so far: A. K. Buckroth, Sharon Darrow, Ellen Osborn, Norma Jean Thornton

Saturday, December 15, 2018 -- Colonial Heights Library, 4799 Stockton Blvd., Sac. 12N - 4pm
Participants so far: A. K. Buckroth, Sharon Darrow, Norma Jean Thornton

Contact: Andrea Roth (w/a A.K. Buckroth) mydiabeticsoul@pacbell.net 916-396-3414
OR ~~ normathornton@yahoo.com

*****

Many thanks to Ellen Osborn for organizing the joint NCPA-El Dorado Writer’s Guild Meet the Authors! library event in Placerville.on Sat 8 December.

The following is the ad Ellen placed in the *Around Here Magazine* to publicize the event. If you want to be involved and join in the fun, contact either Andrea mydiabeticsoul@pacbell.net or myself normathornton@yahoo.com. For more information on the 8 Dec event, contact Ellen … her info is below.

On **Saturday December 8, 2018, from 1 to 5 p.m.** come by and meet local published authors at the **El Dorado County Placerville Library at 345 Fair Lane in Placerville.** Take advantage of this opportunity to chat with them about the process of writing and publishing a book. Each author will be happy to discuss their books and have copies available for sale.

Northern California Publishers and Authors and El Dorado Writer’s Guild are presenting this free event for the public. For more information contact Ellen Osborn at slyparkbooks@gmail.com.

*****

**AUTHOR SHOWCASE 2018** If you’re interested in being one of the authors, would like to join us for any upcoming Library Events, or would like your local library to be included in upcoming events contact:
Andrea Roth (w/a A.K. Buckroth) mydiabeticsoul@pacbell.net 916-396-3414
OR ~~ normathornton@yahoo.com
25th BOOK AWARD COMPETITION UNDERWAY!
-- and we’ve received our first submission: one of last year’s award-winning authors, lives in Florida, but is a member now and wants to take part again. Yeah, Mallory O’Connor!

How about you? Have you published a book in 2018? Are you planning to get one published by the end of December 2018? If so, we hope you are going to enter it in the competition.

- You can find the rules, online application, and online link to pay your fees through PayPal at [https://norcalpa.org/book-awards](https://norcalpa.org/book-awards).
- If you’d prefer a printable copy of the rules, you can download it [here](https://norcalpa.org/book-awards) or use a printable version of the [2019 entry form](https://norcalpa.org/book-awards) to mail it in with your books and a check.
- Remember that you need to ship four copies of your book with the entry form and entry fee to me at: NCPA Book Awards, c/o Sharon Darrow, P.O. Box 214673, Sacramento, CA 95821. If you do the application form and fee online, please include a note to that effect with the books.

There are a couple of exciting changes this year.

- We will be accepting ebooks for the first time.
- **If your book is available in print and ebook, you must choose which to enter since you cannot do both.** The ebooks submitted will be judged in the same categories as print books, depending on how many submissions we receive.
- After sending your application and fee, send me (via email attachment) a mobi and/or epub format edition of your ebook for our judges review.
- I will also need a high-resolution image of your ebook cover.

Since I can't scan that myself, it will be up to the writers to get those to me early so they can be included in the program brochure and advertisements for the competition.

- If you are interested in knowing how your book was scored and what comments the judges made, you can make a note on your application or in an email to me. I will then make sure you get them after the contest is over. You will NOT know which judge made what comments or scores. ~ you will also need to remember that their comments are for their own use, and may not be particularly diplomatic. But if you are interested, have a thick skin, and think they might be helpful, we'll make them available to you.
- Last but definitely not least, we are looking for qualified judges for our panel. If you know someone who is an outstanding editor, publisher, proofreader, writer, or other professional in the industry -- preferably not a member of the NCPA since we try to avoid any potential personal or political influences or conflicts -- please send me their information. We'd love to see our competition increase in size, scope, and reputation, and continuing to have impressive, professional judges is a huge plus.

Thanks everyone, and please send any and all suggestions you have on the competition!

Sharon S Darrow
916-803-1665
The Pen & Press, Northern California Publishers & Authors    www.norcalpa.org    Vol VIII August 2018

The Difference Between Proofreading and Copyediting
Compliments of Andrea Roth

Here's a little something I recently shared with my critiquers from my web ad at Buckroth Enterprises. …

Proofreading Services:

“The biggest misconception that most people have is in believing that proofreading and copyediting are basically the same thing. While they are similar in nature, they are not the same by any means. There is a big difference between the tasks of a proofreader as compared to the tasks of a copyeditor. It's why, if you go through job listings, you will see some positions open for copyeditors and some for proofreaders, but never just one single position for a "proofreader and copyeditor."

“Proofreading is done after a body of work is completed, but before it goes to press or is distributed. To put it simply, it’s the last step taken in the completion of the work. A proofreader's job is to scan text for grammar, syntax, and punctuation errors. The meanings of words and terminology are not important to proofreaders. Their job focuses on the accurateness of the text and the layout in a body of work that is otherwise finished and ready to be published or distributed.

“While proofreaders concentrate on the form of the complete text, copyeditors concentrate on the details and terminology in a manuscript or draft. Copyeditors check for spelling, grammar, and punctuation errors in text that hasn’t yet been formatted. Although the text they check is never just a rough draft, it's considered a less-than-final version until it's been edited.

“The copyeditor's job is summarized in the Five Cs: to make the copy clear, correct, concise, comprehensible, and consistent. Typically, copyediting involves correcting spelling, terminology, punctuation, grammatical, and semantic errors; ensuring that the typescript adheres to the publisher's house style; and adding standardized headers, footers, headlines, and more. The copyeditor is expected to ensure that the text flows, that it is sensible, fair, and accurate, and that it will provoke no legal problems for the publisher."

Have you learned something new? I sure hope so. Leave a response regarding this page. It is appreciated.
Andrea Roth ~ mydiabeticsoul@pacbell.net ~ www.mydiabeticsoul.com

TIPS From Partial Minutes AUGUST 2018 NCPA MEETING courtesy of Secretary Tom Kando

President Michelle Hamilton began the meeting with announcements, and gave these publishing tips:

August is always a slow month for book sales. So here are some ideas as to what to do:

• a) Advertise. You can try advertising on Twitter, Facebook and Amazon, also Kindle, Nation Daily, Book Gorilla or Ereader News Today. The cost may be around $50 for a 5-day run. You might also try giveaways on Amazon and other sites.
• b) Publish, so as to keep your name in front of your readers
• c) Send out a newsletter. You should have a mailing list to which you send out news about yourself, about anything that connects with readers and makes them see you as a person.

Announcement and a flyer about the upcoming Elk Grove Writers Conference, October 27, 2018. You can register now. For information: e-mail: elkgrove.writersguild@aol.com and website: www.egwg.org

Sharon Darrow announced preparations for next year’s book award contest are under way. Applications are already being accepted. For the first time, e-books may compete. For more information, e-mail Sharon at Sharon@SharonSDarrow.com or check out the Northern California Publishers and Authors’ website at norcalpa.org
California Writers Club (CWC) (Sacramento Branch)
- Monthly Luncheon Meetings generally 3rd Saturday of each month ~ 11am – 1pm
  $15 members, $20 non-members, includes lunch Rancho Cordova Cattlemen’s
- Writers Network 9-11am 1st Fri monthly Coco’s 7887 Madison Av @ Sunrise, Citrus Heights
  Open to public, pay for your own breakfast (NEW LOCATION)
  For information & prices on joining, go to: cwcsacramentowriters.org

Capitol Crimes (Cap Crimes) (Sacramento Chapter of Sisters in Crime)
- If you write anything crime-related, or want to, then check out Cap Crimes.
  - FREE monthly meetings, generally the 3rd Saturday of each month, generally with guest speakers, generally crime-related. They normally meet at 1pm at the Rancho Cordova Library 9845 Folsom Blvd in Rancho Cordova
  - No-Host lunch 11:30am prior to meetings usually at Perko’s 9647 Micron Av
  Must be a member of Sisters in Crime ($50) to join Cap Crimes ($20)  Capitolcrimes.org

Gold Country Writers (GCW)
- 3rd Wed Monthly Speaker Programs ~ 10am-12Noon : FREE & open to Public
  - Bethlehem Lutheran Church, 1279 High St, Auburn, CA 95603
  “Writers Working Together to Promote and Improve their Work”
  http://goldcountrywriters.com/ Questions contact Margie Yee Webb mywebb@sbcglobal.net

Sacramento Suburban Writers (SSW)
- Meets 2nd Mon of each month 7pm- 9pm
  Crossroads Fellowship Christian Church, 5501 Dewey Dr, Fair Oaks, CA
  - Meetings, generally with guest speakers, are FREE ~ ($40 membership fee)
  - Like with NCPA, you don’t have to be a member to attend Sactowriters.org

Sacramento Valley Rose (SVR)
(Sacramento Chapter of Romance Writers of America {RWA})
- If you write Romance, or want to, then check out SVR ~ they generally meet at 10am at the White Rock Community Clubhouse, 10488 White Rock Rd, Rancho Cordova
  - 4th Saturday of each month $20 for members $30 for non-members
  - Contact: Deb at debjulienne@gmail.com for RSVP information & directions
  - Debbie Putnam, President: DebbiePutnam.SVR@gmail.com
  - Suggest you go to their site for their rules & stipulations
  Must be a member of Romance Writers of America ($99+) before joining SVR ($30) Sacramentovalleyrose.com

Society of Children’s Book Writers & Illustrators (SCBWI) (California North/Central)
- If you’re interested in writing … or illustrating … for kids of any age, this is the premiere INTERNATIONAL organization to belong to! Your first year of SCBWI membership is $95, with an ongoing annual renewal fee of $80. No monthly meetings, but there are occasional Schmoozes, Workshops, Intensive-Events, Special Events, and Critique Groups, as well as a great Holiday Party in December, and a discounted Spring Spirit Conference … plus more …
  Go to their website for full information: https://canorthcentral.scbwi.org/

Making Connections Corner with our Local Sister Writing Organizations

The Pen & Press, Northern California Publishers & Authors www.norcalpa.org Vol VIII August 2018
NCPA Board of Directors

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Note that the Executive committee consists of president, vice president, secretary, treasurer, and communications director, the five elected officers.

Evening meetings with guest speakers are the 2nd Thursday of each month
6:30pm to 8:30pm Denny’s 3520 Auburn Blvd

Daytime meetings with NO guest speakers are the 3rd Wednesday of each month
12 Noon to 2pm Denny’s 3520 Auburn Blvd RSVP’s REQUIRED

Meetings are always FREE ~ Visitors are always welcome.

Mailing Address
Northern California Publishers & Authors (NCPA)
PO Box 214673 ~ Sacramento, CA 95821
Michelle Hamilton, President ~ 916-837-6812
Norma Jean Thornton, Editor ~ 916-991-5751

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The editor reserves the right to accept or reject submissions and to edit submissions for length, clarity, or style.

Readers are free to print copies for noncommercial personal use, and NCPA members are welcome to print copies of the newsletter to share with friends, colleagues, and prospective members.

Other News, Announcements, and Comments
All submissions for this section of The Pen & Press including short items about NCPA members or otherwise of interest to writers, editors, publishers and allied folks, are welcome.

A Note from the Editor
Send your articles and announcements to normathornton@yahoo.com

Please type either NCPA N/L or NCPA NEWSLETTER as the email subject heading, to help me find newsletter submissions easier.

Please provide submissions in Microsoft Word (or compatible) format, or in plain text. NO PDF, please, since I have to retype anything sent by pdf to make it fit.

If you have any suggestions, an article idea or any other questions or comments about the newsletter, feel free to email or phone … normathornton@yahoo.com or 916-991-5751

Any news of members’ books, activities, marketing, speaking engagements, and/ or other accomplishments are greatly appreciated.

Also: any information on members’ insights into the challenges and opportunities of writing and/or publishing, or information on regional resources for authors and publishers works well.

Cover illustrations and other photos are welcome in jpeg or other standard format. Please keep file sizes reasonable. When in doubt, call or email editor in advance.

Submissions for each issue will be the 5th of each month, unless otherwise noted ~ and ~ if you have something after the 5th call me (916-991-5751), then send it anyway ~ I’m flexible, so we’ll probably be able to work it in, since the monthly Pen & Press publishing date depends on time available for the editor to complete and send out; sometime after the monthly meeting, held on the 2nd Thursday of each month, and as late as the last day of each month.

The goal of the current editor is to publish one Pen & Press each month, with two in April every year in order to cover the Book Awards Banquet … one prior to the event, and one after.

… Norma Jean Thornton, editor The Pen & Press 2017-2018